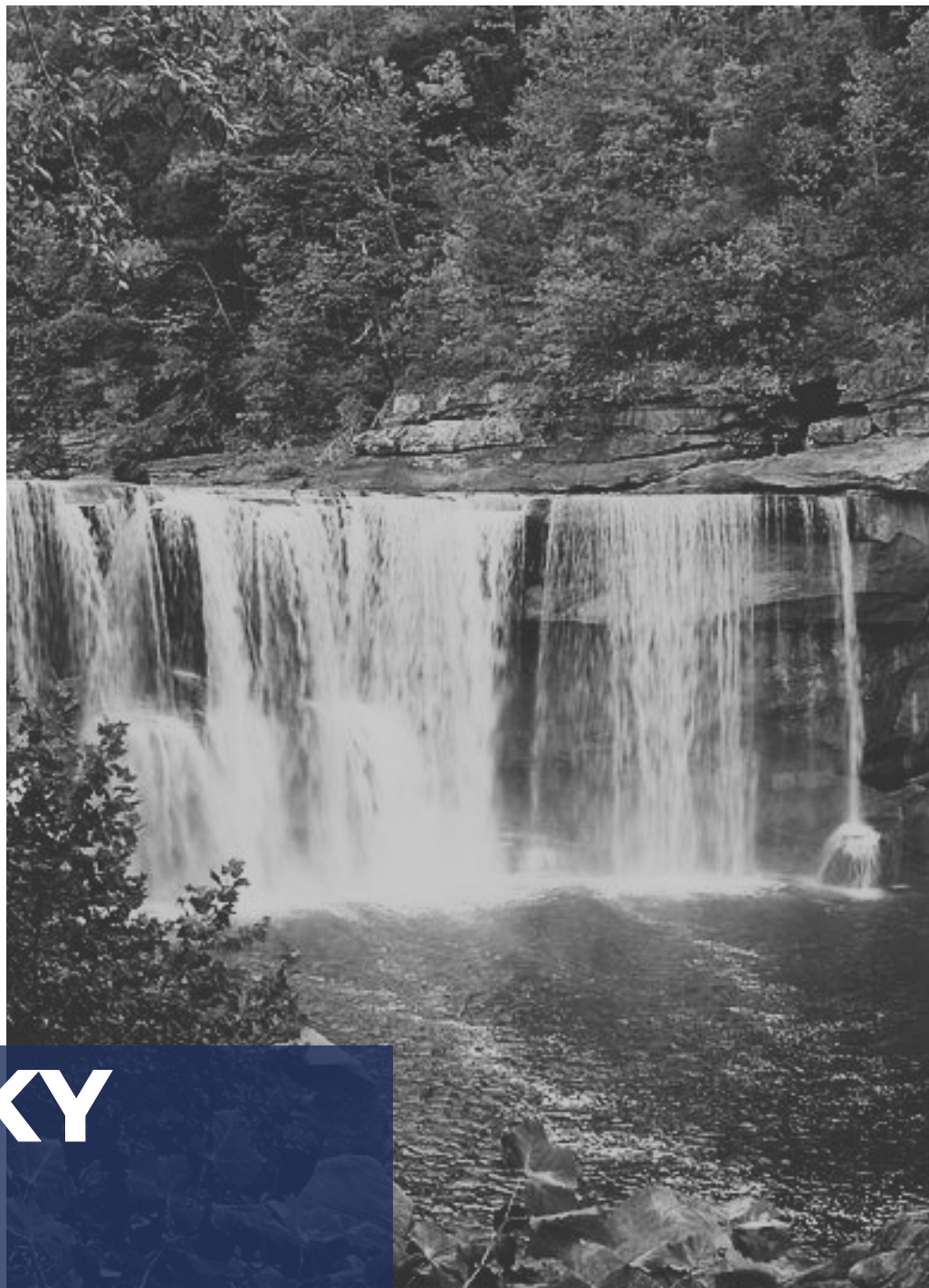


ANNUAL REPORT



KENTUCKY PUBLIC HEALTH ASSOCIATION



"To promote healthy communities through advocacy, education, and leadership."

Prepared by the KPHA
Communications Committee

A MESSAGE FROM THE PRESIDENT



As we continue the celebration of KPHA's 75th year, I am elated to see the growth and development of the organization and our subcommittees. The time and dedication of every volunteer has contributed to the success of so many initiatives and the longevity of this great organization. As we set our eyes on the years ahead, we continue to keep the mission and vision of KPHA at the forefront of all initiatives. Our values of inclusion, integrity, excellence and collaboration will be evident as we strive to work through the challenges facing public health and Kentucky communities.

During my term as President, I look forward to building upon organizational structure and expanding our abilities to address emerging public health issues. As an affiliate state to the American Public Health Association, we are glad to partner with associations across the nation to form a unified front to address these same crises on a larger scale. Over the last two years, Kentucky Public Health Association declared racism as a public health crisis. KPHA will continue to work with community partners towards breaking down systemic barriers and advocating for change. To do this, we must also acknowledge the importance of putting health equity at the forefront of every action and decision we make. To truly create a healthier Commonwealth, we must make data driven decisions to increase awareness of health disparities and the social determinants of health.

Over the last year, we have continued to strengthen our efforts to provide for the current workforce, however, we need to further engage with the future of public health: our students. As a student member of KPHA, I can honestly say I learned so much from attending the Annual Conference and networking with leaders across all levels of public health through the year. By providing opportunities for continuing education and networking to membership, we believe that we can recruit and retain a competent and passionate workforce.

Our future shines bright (like a diamond!) and we can't wait to continue working for the next 75 years and beyond. If you are interested in joining our team, please visit kpha-ky.org for more information. While there, you can learn about the Executive Committee, the Board of Directors and Operational Committees. Are you seeking a degree? Check out the "Resources" tab for more information on available scholarships!

MEET YOUR 2023-2024 KPHA BOARD

Executive Committee



Meagan Hurst, MPH

KPHA President
Workforce Development
Committee Chair



Danielle King, LP.D, MPH

KPHA President-Elect



Lisa Pollock, BSA, BBA

KPHA Treasurer
Finance and Audit
Committee Co-Chair



Becki Casey

KPHA Secretary
Conference and Awards
Committee Co-Chair



Brittany Parker, MPH

KPHA Immediate Past President
Conference and Awards Committee Co-Chair
Finance & Audit Committee Co-Chair
Elections Committee Chair

MEET YOUR 2023-2024 KPHA BOARD

Directors at Large



April Thomas

KPHA Board Director



Sara Robeson, MPH

KPHA Board Director



**Miranda Terry PhD, MS,
ACUE**

KPHA Board Director



Jim House, MEP

KPHA Board Director



Anne Hatton, ADN

KPHA Board Director



Tyler Caldwell, MPH

KPHA Board Director



Elizabeth Poynter, MPH

KPHA Board Director



Andy Waters, MPH

KPHA Board Director



Jon Vorbeck, MPH

KPHA Board Director



Dr. Deniece Bell Ed.D., MS

KPHA Board Director



Dr. Laurie Larkin

KPHA Board Director



**Joshua Horton, BS,
MS, MBA**

KPHA Board Director

MEET YOUR 2023-2024 KPHA BOARD

Committee Chairs



Monica Mundy
MPH, CHES

Advocacy Committee
Co-Chair



Laura Foley
CAP

Advocacy Committee
Co-Chair



Brandi Gilley
MPH, RDN, LD

Communications
Committee Chair



Janie Cambron
RS, MPH

Student Engagement
Committee Chair



Julie Brooks
BSW

Governance Committee
Chair



Jennifer Gulley, MPH

Conference and Awards
Committee Co-Chair

*Members of the executive committee chair/co-chair the following committees: Conference and Awards, Elections, Finance and Audit, and Workforce Development.

COMMITTEE UPDATES

ADVOCACY COMMITTEE

The KPHA advocacy committee aims to inform and teach members about public health policy and advocacy, and to provide resources to membership so they may be better equipped to advocate for their profession and communities. KPHA is not a lobbying organization but strives to be a bridge between local and state public health issues and policy solutions that impact all Kentuckians.

Each fall, the committee surveys membership regarding their knowledge of public health issues and areas of interest. As a result of the most recent survey, the Advocacy 101 video training series was presented at the end of July 2023 to meet the need for basic advocacy training identified in the survey. All presentations will be recorded and available for future use. The series was funded by a Rapid Response Grant from APHA.

Additionally, this year, the advocacy committee has been focused on setting procedures and processes to address organizations requesting support for public health policy initiatives. In the coming year, the committee plans to develop a yearly framework for operation, offer continuing education credits for advocacy learning opportunities, and educate and advocate for the KPHA 2024 legislative priority issues. Our voices as public health professionals are powerful and vital and with our voices, we can advocate for our profession and for equitable public health environments for everyone in the state of Kentucky. For more information contact monica.mundy@eku.edu.

COMMUNICATIONS COMMITTEE

The Communications Committee has worked to improve KPHA Communications both internally and externally over the past year. Some of the projects the committee has worked on include: developing a draft policy for communications and sent to the Governance Committee to be included in the KPHA Policy and Procedure Manual, streamlining and planning monthly social media postings, implementing the APHA Social Media Campaign “We Can Do This” focusing on increasing COVID-19 vaccinations, collaborating with EKU Public Health Students to improve KPHA’s Branding Strategy, developed a “What is Public Health?” Video

We are most proud of our first annual report, the one you are reading here. We hope to continue to grow our committee and provide quality communications to KPHA Membership moving forward.

For more information contact Brandi Gilley
brandin.gilley@ky.gov

FINANCE AND AUDIT COMMITTEE

The Finance & Audit Committee continues to develop the KPHA operating budget and provide financial advice/oversight. Ideas for increasing revenue streams (KPHA Strategic Plan) to strengthen the financial foundation of KPHA and opportunities were shared with the Executive Board. Such activities include increasing membership dues, increasing registration fees, sponsorship levels, and looking for more fundraising opportunities. Committee member volunteers will complete the annual financial review of financial reporting, compliance, and risk management once the fiscal year is completed.

If interested in joining the Finance & Audit Committee or interested on serving on the audit review team, please contact Lisa Pollock Lisa.Pollock@ltdhd.org or Brittany Parker Brittany.parker@ky.gov.

GOVERNANCE COMMITTEE

Since June 2022, the Governance Committee has been working to update the KPHA Policy and Procedure manual. The current manual was revised in August 2010. Many of the procedures are outdated and no longer align with the vision, mission, and strategic priorities of KPHA. The goal was to have a draft manual available before the 2023 conference but due to changes in the committee membership the target date for this goal has been extended to September 2023.

For more information contact Julie Brooks
julied.brooks@ky.gov

STUDENT ENGAGEMENT COMMITTEE

The first Student Engagement KPHA Pre-conference was held this year on April 19th in Bowling Green, KY. The event aimed to connect students with public health practitioners and to explore potential public health career path.

See "Student Spotlight" section on page 9 for more information about the event.

For more information contact janie.cambron@uky.edu

WORKFORCE DEVELOPMENT COMMITTEE

The Workforce Development Committee spent the last year establishing and initiating goals and objectives in the committee strategic plan. Over the last year, WDC launched a draft version of the training event submission form, which will be utilized on the KPHA Event calendar. The committee also extended partnership with other affiliate states to develop a mentorship program for association membership. WDC meets the second Friday of each month to discuss ongoing activities and member initiatives to encourage ongoing workforce development efforts across all fields of public health.

For more information contact meagan.hurst@ky.gov

KPHA STRATEGIC PLAN

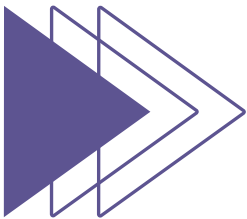
During the 2022 Strategic Planning period, the KPHA Board of Directors identified key strategic initiatives to address over the next five-year period. Key initiatives include Membership, Policy and Advocacy, Infrastructure and Operations, Workforce Development, and Funding and Budget.

If there is a strategic initiative that you are passionate about and would like to get more involved, visit www.kpha-ky.org and click "Committees".



WORKFORCE DEVELOPMENT SPOTLIGHT

The Kentucky Public Health Association (KPHA) strives to provide our current and future workforce with quality training opportunities throughout the year. Outside of our annual conference, KPHA worked collaboratively with our public health partners to host several educational events. The KPHA Workforce Development Committee chaired by Janie Cambron and Meagan Hurst, along with the University of Kentucky College of Public Health (UKCPH), Kentucky Department for Public Health (KDPH), KDPH Center for Foundational Health, and Kentucky Health Department Association (KHDA) hosted the "R You Ready for R?" training series. The first was a webinar training in March 2023, where over 150 people were registered. The second in the series was an in-person offering where 20 people were in attendance. Trainers were Dr. Amanda Ellis, UKCPH, and Nate Wilson, KDPH. Evaluations for this event were extremely positive, with more collaborative training opportunities already in the works!



**Interested in
hosting a
training event
with KPHA?
Visit
kpha-ky.org
for more
information!**



ANNUAL CONFERENCE

The 2023 KPHA Annual Conference was held in Bowling Green, Kentucky on April 19-21.

The theme of the 2023 Annual Conference was Public Health: Shines Bright Like a Diamond. This year's conference not only celebrated the 75th Anniversary of the annual event, but also allowed public health professionals to network and share opportunities, challenges, and success stories to improve the health of the entire commonwealth.



STUDENT SPOTLIGHT

Student Engagement KPHA Pre-Conference Event

The first Student Pre-Conference Event sponsored by Kentucky Department for Public Health (KDPH) Workforce Development team was held on April 19, 2023. During the session, collegians from across the Bluegrass gathered to learn about public health and how each sector contributes to community health for all.

At the conclusion of the event, students were given information and experiences including:

Structure and Importance of Networking with Kentucky Public Health Association (KPHA)

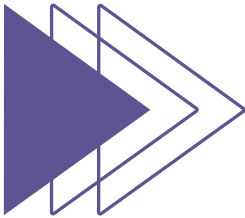
Interactive breakout sessions focused on various sectors of Public Health

Overview of the 10 Essential Public Health Services

Career exploration

An opportunity to engage with a diverse representation of public health professionals from the field

Networking with students from partnering universities across Kentucky



Approximately 60 college students attended from the following universities:

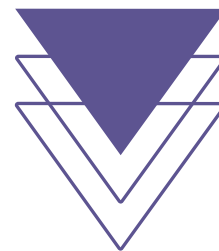
Murray State University

University of Kentucky

University of Louisville

Western Kentucky University

Eastern Kentucky University



Ten public health practitioners representing the 10 Essential Public Health Services showcased different career paths for students. The event was a success due to collaboration between KDPH, KPHA, and partnering universities. Students and staff felt like the event was worthwhile, with a desire to have it on an annual basis



KPHA MEMBERSHIP UPDATE

TOTAL MEMBERS:

908

Individual Membership	107
Lifetime Member	130
Organizational Membership - Bronze Level	189
Organizational Membership - Diamond Level	282
Organizational Membership - Gold Level	54
Organizational Membership - Silver Level	113
Retiree Membership	5
Student Membership	28

2023 KPHA SCHOLARSHIPS AND AWARDS

Ellen M. Burchart Scholarship

Alexis Kelly
Eastern Kentucky University

Theodore "Ted" Hanekamp Scholarship

Julia Kollitz
University of Kentucky

Kentucky Public Health Workforce Development Scholarship

Hanan Yusuf
University of Kentucky

Sara C. Stice Award

Jennifer Robinson
Franklin County Health
Department

Russell E. Teague Award

Kim Yazell
Kentucky Department for
Public Health

Student Engagement Award

University of Kentucky

Administrative Support Staff Award

Kenneth Fiser
Independent Consultant

Outstanding Epidemiologist of the Year

Sivaram "Ram" Maratha
Kentucky Department for
Public Health

KPHA Group Award

KHDA Academy of Science

Bill Patton Environmental Service Award

Rhiannon Simon
Kentucky Department for Public
Health

Outstanding Public Health Nurse Award

Andrea Flinchum
Kentucky Department for
Public Health

The following were not awarded this year:

- **Helen B. Fraser Award**
- **Elbert "Al" Austin, Jr. Career Achievement Award**
- **Paul Mason Memorial Award**
- **Peggy S. Kidd Nutrition Award**
- **Virginia Dodd Rice Award**

We encourage you to nominate your peers for one of our awards in 2024.
To learn more about the scholarship and awards criteria, please visit www.kpha-ky.org

JOIN US NEXT YEAR!



Public Health: Shines Bright Like a Diamond

Bowling Green, KY • April 19 – 21, 2023



THANK YOU!

Connect with us!



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info@kpha-ky.org



The Life Saving Element