

Jamie L. Woolery
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Education

Western Kentucky University- Bowling Green, Kentucky

Doctorate, Educational Leadership
Graduation Date: December 2022

Eastern Kentucky University - Richmond, Kentucky

Masters in Parks and Recreation Administration
Concentration: *Community Recreation/Development and Planning*; Graduation date: May 2015.

Eastern Kentucky University - Richmond, Kentucky

Bachelor's in General Arts and Science, *Certificate of Women and Genders, Certificate Of African American Studies*; Graduation date: May 2013.

Professional Experience

College of Health Sciences; Eastern Kentucky University October 2022-present

Student Engagement Director

Managing director of the Center for Retention, Progression, and Graduation (RPG); including tutoring program (student learning assistants), computer lab, testing center, and community center for students. Strategic planning committee co-chair. Coordinator of tutor program revitalization with university workgroup. College retention coordinator and university representative on workgroup. Responsible for increasing retention 1% each year. Operationalizing a sensory room for low stimulus learners. Enhancing academic programming to develop skills needed for post-graduation. Fundraising and grant writing to enhance student learning and engagement. Improving programming to engage students for success throughout their collegiate experience. Responsible for seeking external grant funding to develop pre-college and college programming for student with leadership, learning, and STEM-H focuses. Developing college recruitment and retention plan from year to year. Implementing recruitment and retention initiatives for each year. Create plans for inclusive environments in recruiting and retention efforts. Advise students on up-to-date information for degree programs. Consult with students focusing on the impact of dual credits with their degree programs. Develop and organize outreach initiatives and events including partnerships with campus community members and external community members. Liaison with student affairs on campus to ensure students receive services in timely and professional manners. Develop and host academic, community, and social programs/event, conducting both group and individual sessions with prospective students and alumni. Collaborating with partnership on campus to expand students' services and resources. Create and maintain existing partnership with high schools, community members, and alumni in our service regions and state. Develop communication plan for both recruitment and retention utilizing CRM system- Slate. Schedule events, visit, communication, and collaborations in Slate. Develop special event programming (i.e., summer camps) within in the college. Coordinating social media initiatives. Coordinate with Communication and Brand Management (CBM) to

create marketing materials for the college, departments, events, and special programming. Coordinate and Chair recruitment committee for the college. Various university level committee engagements to ensure students success and retention, along with recruitment. Strategic planning for enhancement of recruitment and retention procedures in the college.

College of Health Sciences; Eastern Kentucky University July 2020-October 2022

Recruitment and Retention Coordinator

Developing college recruitment and retention plan from year to year. Implementing recruitment and retention initiatives for the year that will benefit the students in the college. Create plans for inclusive environments in recruiting and retention efforts. Advise students on up-to-date information for degree programs. Develop and organize outreach initiatives and events. Liaison with student affairs on campus to ensure students receive services in timely and professional manners. Develop and host academic, community, and social programs/event, conducting both group and individual sessions with prospective students and alumni. Collaborating with partnership on campus to expand students' services and resources. Create and maintain existing partnership with high schools, community members, and alumni in our service regions and state. Develop communication plan for both recruitment and retention utilizing CRM system- Slate. Schedule events, visit, communication, and collaborations in Slate. Develop special event programming (i.e., summer camps) within in the college. Coordinating social media initiatives. Coordinate with Communication and Brand Management (CBM) to create marketing materials for the college, departments, events, and special programming. Coordinate and Chair recruitment committee for the college. Various university level committee engagements to ensure students success and retention, along with recruitment. Strategic planning for enhancement of recruitment and retention procedures in the college.

College of Health Sciences; Eastern Kentucky University January 2022-present

Human Sexuality Instructor

Instruct students through an in depth look at human sexuality and identity. The course meets the requirements for an all-inclusive sexual education course and exposes students to critical thinking and problem solving. This course combines HEA 592 and WGS 592 with a graduate level HEA 792 for an inclusive learning environment tackling critical and creative thinking.

College of Education and Applied Human Sciences; Eastern Kentucky University August 2021-present

Human Sexuality and Identity Instructor

Instruct students through an in depth look at human sexuality and identity. The course meets the requirements for an all-inclusive sexual education course and exposes students to critical thinking and problem solving.

College of Health Sciences; Eastern Kentucky University September 2015-June 2020

Academic Advisor and Recruiter

Advise *The College of Health Sciences* students to register for classes while perusing specific degree options, plan and coordinate commencement ceremonies, plan and implement welcome-back events for each year of first year freshman, plan and organize open houses for each academic year, attend all recruitment events on and off campus as official representation for The College of Health Sciences, recruit high school students to pursue health science majors with

various on and off campus events hosted by ECU Admissions, organize and implement recruitment on campus events for college specific students, review policies and rubrics with each student, understand and implement curriculum designated by the university, communication with students, parents, guidance counselors, advisors, and faculty members about specific issues and organized plans to overcome obstacles, participate in orientation dates for incoming freshman, enhance each students understanding of their desired program and help them identify their strengths and weaknesses when pursuing a specific major within The College of Health Sciences.

College of Health Sciences; Eastern Kentucky University January 2016-August 2021
Human Sexuality and Identity Instructor

Instruct students through an in depth look at human sexuality and identity. The course meets the requirements for an all-inclusive sexual education course and exposes students to critical thinking and problem solving.

College of Health Sciences; Eastern Kentucky University September 2015-Present
First Year Course Instructor

Design academic college specific student success seminar class to meet the needs of incoming first-time freshman, tour campus with freshman and learn the history of the campus, mentor into good student habits and healthy college decisions.

Health Science Learning Resource Center; Eastern Kentucky University, January 1, 2013 – September 1, 2015

Senior Office Associate

Public Relations (coordination of meetings, public speaking, presentations), updating audiovisual catalog and consulting on best purchases for student success, assistance to faculty and staff in presentation rooms and classrooms, as well as computer lab success center, policy creation and implementation of testing procedures in learning resource center, represent department at formal and informal college meetings, understanding student concerns with resources and providing solutions for success, review of results from test and maintain reports for chairs of the departments, administering of confidential exams to both perspective and current students, newsletter designer & editor for The College of Health Science (working knowledge of InDesign, and Microsoft office suite), community involvement; assisting with remedial make up with in CHS classes, mentoring at alternative education facility, mentoring incoming freshman at ECU College of Health Science Ambassador, assist in implementing tutoring services to the learning resource center for student success.

Eastern Kentucky University, August 2013- May 20, 2014

Associate Degree Nursing Exam Proctor

Administer entrance exams for the Associate Degree Program at Eastern Kentucky University, public Relation skills, group presentation skill to groups (30-80+), computer-based testing skills.

Health Science Learning Resource Center: Eastern Kentucky University, August 23, 2010 - December 31, 2012

Media Clerk – Student Worker

Public Relations, secretarial duties, equipment maintenance, updating audio-visual catalog, directly assist students and faculty in computer labs and resource classrooms.

Knowledge:

- Strategic Planning
- Comprehensive Tutoring Program Planning and Leading
- Grant Writing
- Campus Housing Partnership (Living Learning Communities)
- Creating and maintain partnerships with on campus entities and P-12 schools.
- Enrollment Management Experience
 - Organize and implement recruitment and retention plans by utilizing current data.
 - Predict changes and experience based on data and environments of students.
 - Successfully meeting college goals for new FTF enrollment and FT-Transfer Enrollment
- Access strengths and weaknesses in enrollment management programs and develop solutions to increase communication, effectiveness, and experiences.
- Planning and implementing summer camps for various majors/experiences
- Maximizing time commitments and expectations of recruitment and retention programming
- Advising and counseling students of their options in health sciences and opportunities for them to succeed
- Recruitment for high school students, adult education seekers, and graduate program seekers
- CRM communications, events, scheduling, and data collection
- Planning and organizing large events
- Personnel management during numerous size and scale events
- Creating marketing plans
- Social Media
- Public relations
- Organizing specific event committees and meetings
- Academic advising knowledge
- Public Speaking and presentations
- Personal interactions with various subgroups including students, faculty, higher management, and other direct points of contact.
- Leadership with student organizations
- Teaching first generation and first year students
- Research in higher education
- Research in educational leadership practices

Committees:

- Fayette County Public Schools Launch: Equitable & Accelerated Career Pathways for All Board (2023-TBD)
- Kentucky Council for Post-Secondary Education Community in Practice Dual Credit Work Group (2023-TBD)
- EKU Slate Users Liasson Group (SLUG) (2023-TBD)

- EKV Retention Workgroup (Present)
- Fayette County Public Schools Perkins Stakeholders Committee (2023-TBD)
- CHS Learning Empowerment through Academic Development (LEAD) Co-Director (2023)
- College of Health Sciences Scholars Day Committee Co-Chair (2023)
- College of Health Sciences Recruitment and Retention Committee Chair (2018-present)
- College of Health Sciences Learning through Academic Development (LEAD) Program Co-Chair (2022-present)
- College of Health Sciences Development, Fundraising, and External Relations Committee (2022-present)
- College of Health Sciences Strategic Planning Co-Chair (2022-present)
- College of Health Sciences CHS Inspire + Colonels Now Grant Committee (2023-present)
- College of Health Sciences Ad-Hoc Committee Member (2023-present)
- College of Health Sciences Student Ambassadors Program Co-Chair (2018-present)
- Eastern Kentucky University Tutoring Workgroup (2023-present)
- College of Health Sciences Living Learning Community Co-Chair (2023-present)
- College of Health Sciences and College of Science, Engineering, Technology, and Math American Heart Association STEM Goes Red Planning Committee (2023)
- College of Health Sciences Scholars Day Committee (2022-present; co-chair 2023-2024)
- College of Health Sciences, School of Nursing Summer Experience Planning Committee Coordinator (2023)
- College of Health Sciences, Public Health and Clinical Sciences Summer Experience Planning Committee Coordinator (2022-present)
- Colonels Leadership Network (2021-2022)
- College of Health Sciences, School of Nursing Summer Experience Planning Committee Coordinator (2022)
- College of Health Sciences Dean Search Committee (2021-2022)
- Tates Creek High School Allied Health and Emergency Medical Board Member (2018-present)
- College of Health Sciences Black Achievers Day Planning Committee (2022)
- College of Health Sciences and College of Science, Engineering, Technology, and Math American Heart Association STEM Goes Red Planning Committee (2022)
- College of Health Sciences, School of Nursing Summer Experience Planning Committee Coordinator (2021)
- College of Health Sciences Alumni and Development Committee (2022)
- School of Nursing Summer Experience Planning Committee (2021)
- College of Health Sciences Black Achievers Day Planning Committee (2021)
- College of Health Sciences Homecoming Planning Committee (2021)
- College of Health Sciences, School of Nursing 50th Anniversary Celebration Planning Committee (2021)
- College of Education and Applied Human Sciences Recruitment and Retention Coordinator Search Committee Member (2021)
- Eastern Kentucky University Family and Consumer Science Education Faculty Search Committee Member (2021)

- KYACAC Inclusion and Access Committee (2019)
- BIG E Welcome Back Open House Co-Chair committee member for Health Sciences (2017-present)
- Eastern Kentucky University Recruitment Committee and Forum Member (2017-present)
- College of Health Sciences Guidance Counselor Lunch and Learn Initiative Committee Co-Chair (2017)
- College of Health Sciences Recruitment Summer Camp Planning Committee (2017)

Honors:

- Outstanding College of Health Sciences Staff Member (2021)
- EKU Recreation and Park Administration Supporter of the Year (2021)
- Phi Kappa Phi (2021-present)
- Rho Phi Lambda Founding Member, Beta Kappa Chapter (2015-present)
- College of Health Science Faculty Recognition for Outstanding Excellence in Research Award (2015)
- SORP Student Scholarship Award (2015)
- I AM EKU Leadership Award (2015)

Grants:

- Eastern Kentucky University Academic Affairs Cross-College or Interdisciplinary Collaboration Project Fund (\$17,159)
- Council for Post-Secondary Education Summer Bridge Program Grant Award (\$49,000)

Scholarly Contributions:

- EKU FCTL TLI: Sensational Teaching: How to be more aware of your self-regulation and your student's states while teaching (2023)
- First-Generation Leaders: A Qualitative Examination of Fostering First-Generation Students Characteristics, Traits, and Identity to Build Leadership Success (2022)
- NASPA Annual Conference Presentation- First Generation Leaders: A Challenge to Build a Leadership Program & Curriculum (2023)
- Kentucky Association of Blacks in Higher Education: How to engage students in a Pandemic/Post-Pandemic? (2022)
- World Occupational Therapy Federation Conference "*Interdisciplinary Practice Occupational balance: partnering with students as change agents and maximizing technology*" (2022)
- Professional Interview Series with Dr. Michael Bradley, Arkansas State University (2021)
- Contributing researcher on "The Academic Chair" presentation with Dr. Deborah Whitehouse (2019)
- Society of Outdoor Recreational Professionals Presentation "*From Government to Grassroots: Natural Resource Tourism in Kentucky*" (2015)
- Eastern Kentucky University UP Scholarship Week Showcase (2015)

- College of Health Science Scholarship Day Presentation “*Hike for Health, Hike for Fun: Decreasing Childhood Obesity in Kentucky*” (2015)
- College of Health Science Scholarship Day Presentation “*Measuring Outcomes of an Environmental Education Experience: A Mixed Methodology Study of Middle School Students in Central Kentucky*” (2015)
- Southeastern Recreation Research Symposium Presentation (2015)
- KRPS Conference Presentation: “*Got a Plan? The Importance of Community Interpretation Plans*” (2014)
- *KMEA Impact Analysis Presentation* (2014)
- KRPS Conference Presentation: “*Impacting and Improving Communities: NRPA Gold Medal Award: Finalist 2013*” (2013)

Professional Development/Continuing Education:

- National Resource Center for First-Year Students and Students in Transition Financial Advising Case Study External Reviewer (2023)
- NASPA Annual Conference 2023 Presentation (April 2023)
- Developing a Comprehensive Retention Plan (2 Day Conference) (2023)
- KY Council for Post-Secondary Education Higher Edquity Symposium (2022)
- Faculty Scholars Institute (2022)
- Taking a Proactive Approach to Leading Change (2022)
- Forging On and Off Campus Partnerships to Support Students’ Emergency Needs (2022)
- Successes and Challenges in Implementing First-Generation Student Programming (2022)
- The Ins and Outs of Publishing Scholarly Work (2022)
- The COVID Crisis: Helping First-Generation Men (2022)
- ECU FTL Center Writing Your Qualitative Methods (2022)
- Setting up Your Institution for a Community Partnership (2022)
- Live Q&A Enrollment 101 for Academic Leaders (2022)
- Council for Post-Secondary Education EDquity Conference (2021)
- ECU FTL Center Qualitative Methods (2021)
- Stanford University RILE Fall Conference “Beyond a Variable | Addressing Racial Inequality in Access and Opportunity” (2021)
- Stanford University RILE Fall Conference: “Beyond Harm | Confronting School-Induced Trauma for Students of Color” (2021)
- Stanford University RILE Conference: “Beyond the Headlines | Correcting Misconceptions and Considering the Potential of Critical Race Theory in Schools” (2021)
- National Organization for Student Success, Kentucky Chapter Virtual Conference (2021)
- Council for Post-Secondary Education Forum, The Path Forward: The Post-Pandemic Toolkit (2021)
- ECU Faculty Teaching and Learning “Qualtrics: Creating a Simple Survey” (2021)
- ECU Faculty Teaching and Learning “Qualitative Data Analysis” (2021)
- QTBIPOC in Higher Education Symposium (2021)
- Closing the Equity Gap: It’s really a Network Gap (2021)
- RNL National Conference (2020)
- Embracing Change Conference (Innovation, Equity, and Retention) (2019)

References:

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